

TECHNICAL BULLETIN



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BLOOM LIQUID LAUNDRY DETERGENT

MATERIAL & FUNCTION

BLOOM is a new innovation in high quality liquid laundry detergents for use in both hot and cold water. Bloom is even suitable for use with even the most delicate clothes. Bloom's incorporation of specialty brightening agents ensures premium results for your clothes every time it is used.

APPEARANCE

BLOOM is a clear blue liquid with a beautiful fragrance of lilies in flower, leaving clothes with a fresh smell about them.

APPLICATION

BLOOM is highly concentrated so it finds application in both domestic & commercial laundries. It is suitable for use in both hard and soft water areas and washing/laundering can be done with either hot or cold water, with best results obtained with warm to hot water.

FOR NORMAL WASH LOADS: Add 100-150 mls BLOOM per load.

FOR LARGER MACHINES OR EXTRA DIRTY WASH LOADS: Add 150-200 mls BLOOM per load.

FOR SPECIFIC STAIN REMOVAL:

Apply BLOOM to the stain prior to putting garment in the washing machine.

FOR GREASY CLOTHES:

Add 150 mls of S/21 MULTI PURPOSE CLEANER. For greasy marks and other stains and spots B4 is recommended as a prewash spray. For commercial washing use 250-500 mls per 50 kg clothes (dry weight).

PACKAGING

5 Litre, 15 Litre, 20 Litre & 200 Litre containers.

IMPORTANT NOTICE TO CUSTOMER

Since the use of this product is beyond the control of either seller or manufacturer, their only obligation shall be to replace any quantity of product which is proven defective. They cannot assume any risk or liability in excess of the purchase price of the product itself, which does not include labour or any consequential damages resulting from the use of this product. Determining the suitability of this product for any intended use shall be solely the responsibility of the user. ALWAYS TEST FIRST